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Dear Manager,

_____ is a student at the University of Cape Town in South Africa. _____ is a fieldworker for the Research Unit on the Economics of Excisable Products, based at the university. I am the head of this Project.

As part of our research, we want to collect information about tobacco prices in as many countries in Africa as possible. We want to use this information to get a better understanding of differences in prices between different brands, between different retail outlets, and between different geographical regions in the country.

In order to collect this information, _____ has been tasked to take photographs of the cigarette displays in various shops and retail outlets, and to record the prices of the different cigarette brands in a specific format. We trust that you will allow _____ to take the photographs and to record the prices.

Should you have any questions or concerns about this survey, please contact me. My contact details are in the letterhead.

I thank you for your kind consideration.

Kind regards

Professor Corné van Walbeek
University of Cape Town